

Warm Greetings from Thakur Publication Pvt. Ltd.!!

We would like to introduce our esteemed company **Thakur Publication Pvt. Ltd.** that has been successfully running since past 17 years in publishing market. We have excellent company growth during these past years and have potential to grow more in the coming competitive era.

In the era of burgeoning industries we are looking for conceptually and technically sound professionals for enabling our Company to be competitive and viable, which sounds profitable.

We necessitate those candidates who are hardworking and adept to groomed marketing skills.

We deal in BBA, BCA, B.Com, B.A., B.Sc., B.Tech, MBA, MCA, B.Pharm, D.Pharm, B.Ed and D.El.Ed. Books across 15 major states all over India. We have our Branches in Coimbatore, Chennai, Bhubaneswar, Bangalore, Ernakulam, Pune, Ahmedabad, Hyderabad, Jalandhar, Jaipur, Mumbai, Bhopal, Rohtak, Meerut, Patna and Kolkata. Our Head Office is in Lucknow

Role – Marketing Coordinator

Training Provisions-

- **Marketing Coordinator**
(2 days induction training without stipend and 6 days' work training with stipend, total training days will be 8 days)

<u>S.No.</u>	<u>Job Title</u>	<u>Qualification & Skills</u>	<u>Gross Salary</u>	<u>Job Location</u>
1	Marketing Coordinator	<ul style="list-style-type: none">• MBA• Good Communication skill English/Hindi & good convincing power.• Work from office	Rs. 12,000- Rs. 15,000	Lucknow

Job Description

Duties and Responsibilities

Marketing Coordinator

- Managing overall Marketing Activities of branches.
- Preparing and updating database for marketing plans.
- Developing & monitoring effective Marketing/Touring Plan.
- Collecting feedback from students / faculties.
- Liasoning with authors.
- Co-coordinating among Marketing Branches and Head-Office.
- Collecting Daily Marketing Reports from all Marketing Branches online.
- Responsible for increasing sales in branches through assigned marketing team.
- Giving Updates and Reports to Head-Office.

Warm Regards,

HR Department

THAKUR PUBLICATION PVT. LTD.

hrteamtp@gmail.com

9235318539/40

Time - 11 - 3 pm

Address of office is:

Hn-645B/187, Abhishekpuram, 60feet road, Jankipuram extension, Lucknow near-ramkishore inter college