**Job Description :**

* Work with the Design Lead to design & deliver video & motion graphic projects (including animation) end to end, from initial concept through shipping and beyond.
* Create original, fully, and harmonized motion graphics-based videos that incorporate animation, shoot footage, stock media, product UI representations, workflow visualizations and more.
* You have the flair of craftsmanship to produce the motion graphics for websites, product graphics, social media and banners, static and rich banner ads, email campaigns, and email templates, infographics etc.
* Consult with marketing, copy-writing and sales teams to create cohesive videos that reflect our corporate cultures and goals
* Work with the digital head & digital marketing team to translate and create marketing requirements into compelling, appropriate campaigns and designs stories
* Design projects to make simple, elegant creatives based on our complex automation and machine learning technology
* Keep up-to-date on the latest trends and technologies in motion graphics, animation & Video Editing.

**Qualification:**

* Must have experience from Designing for a Website as a product company, preferably a **Digital Marketing Platform.**
* A minimum of **2-3 years relevant experience in a motion graphic designing position** (not print media)
* Extensive experience working with design software and technologies e.g. **Adobe creative suite** like After Effects, **Premiere Pro** and **Illustrator** specifically for explainer videos, employer branding videos, platform product tutorials, social media campaigns etc.
* Showreel that shows After Effects & Compositing portfolio (even experimental work)
* In-depth knowledge & experience designing creative posts for various social media platform: Facebook & Instagram, Google Display Ads, Email Marketing Campaigns
* Extensive experience with Illustrator; Photoshop, specifically with mock-ups, webpage design and social media posts/campaigns
* Strong creative sense of understanding of the digital space.