**Job description**

* **Craft SEO-winning content:**Brainstorm and create website copy, blog posts, and social media magic that climbs the search engine ranks like a seasoned mountain goat.
* **Social media mastery:**Manage and execute engaging campaigns across multiple platforms, build communities, and turn followers into raving fans.
* **Website whiz:**Keep our website and blog fresh, optimized, and user-friendly - think SEO wizard meets content curator extraordinaire.
* **Data detective:**Uncover hidden opportunities through market research and analyze website data to inform winning digital strategies.
* **Marketing maestro:**Help plan and execute killer events and promotions that amplify our brand and bring in leads like moths to a flame.
* **Channel champion:**Own cross-channel campaigns across social, email, and search, weaving SEO magic into every pixel and byte.

**Requirements**

* Bachelor's / Master’s degree in Business, Engineering, Science, English, J journalism, C communications, Commerce or a related file d
* Exceptional writing and editing skills with a strong attention to detail
* Ability to work under tight deadlines and manage multiple projects simultaneously
* Excellent communication skills and ability to collaborate effectively with team members .
* Knowledge of English, Marathi & Hindi is essential.
* Utilize CRM or AI tools and other business software to update and manage business, track progress, and generate reports.

Role: Digital Marketing Manager

Department: Marketing & Communication

Employment Type: Full Time, Permanent

Role Category: Digital Marketing

**Education**

UG: Any Graduate

PG: Any Postgraduate