**Job description**

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We are seeking a talented and creative individual to join our team as a Social Media Videographer & Editor. As a key member of our marketing and content creation team, you will be responsible for producing high-quality video content for various social media platforms. The ideal candidate will have a passion for storytelling through video, strong technical skills in videography and editing, and a keen eye for detail.

**Responsibilities:**

* Conceptualize, plan, and execute video content for social media platforms such as Instagram, TikTok, YouTube, and Facebook.
* Capture high-quality footage using professional-grade cameras, equipment, and techniques.
* Edit and produce engaging video content, including but not limited to reels, short-form videos, tutorials, and promotional material.
* Collaborate with the marketing team to develop creative concepts and strategies for video content that align with brand objectives and target audience.
* Stay updated on social media trends and best practices to ensure content remains relevant and impactful.
* Optimize video content for different platforms, including aspect ratios, video lengths, and file formats.
* Manage the entire video production process from pre-production planning to post-production editing and final delivery.
* Maintain organized file management systems for video assets and archives.
* Ensure consistency in branding, messaging, and visual style across all video content.
* Work efficiently to meet project deadlines and deliver high-quality content on time.

**Requirements:**

* Proven experience as a videographer and video editor, with a strong portfolio showcasing your work in social media content creation.
* Proficiency in video editing software such as Adobe Premiere Pro, Final Cut Pro, or DaVinci Resolve.
* Solid understanding of cinematography principles, lighting techniques, and audio recording.
* Excellent storytelling and creative skills with the ability to translate concepts into compelling visual narratives.
* Strong attention to detail and ability to maintain high production standards.
* Ability to work independently as well as collaboratively in a team environment.
* Effective communication skills and ability to take direction and feedback.
* Flexibility to adapt to changing priorities and project requirements.
* Knowledge of social media platforms and their respective video formats and best practices.
* Bachelor’s degree in film, media production, communication, or related field (preferred but not required).