Hiring Brand Ambassador Wines

Department: Sales & Marketing / Retail

Reports To: Store Manager / Brand Manager

Age 18-30 yrs Location-BIAL

Job Summary: Roster Pattern - 1 Day, 1 Night, 2 Offs

Job Title: Wine Marketing Specialist  ,Job Type: Full-Time
Roster Pattern - 1 Day, 1 Night, 2 Offs
Job Summary: As a Wine Marketing Specialist at Bangalore Airport , you will be responsible for promoting and marketing wine products within the airport's . This position requires a blend of sales, product knowledge, and customer service skills to drive revenue and enhance the wine brand’s visibility among international travelers.
Key Responsibilities:
Sales and Promotion: Actively promote wine brands and products to travelers in the airport. Engage with customers, provide recommendations, and boost sales through effective promotional activities.
Marketing Campaigns: Work with the marketing team to design and execute airport-specific promotional campaigns (e.g., tastings, discounts, or limited-time offers) to encourage customer interest and sales.
Customer Engagement: Provide excellent customer service, answer queries about different wines, and educate customers about product features, regional origins, and pairing suggestions.
Retail Presence Management: Ensure wine displays are attractive, well-stocked, and aligned with current promotions. Coordinate with store managers to create impactful wine presentations.
Brand Representation: Represent the wine brand(s) in the airport, ensuring a consistent, positive, and professional image is maintained at all times.
Market Analysis: Monitor customer feedback and sales trends. Share insights with the marketing team to adjust strategies and improve performance.
Collaborative Efforts: Work closely with the airport’s retail management team, airport staff, and other partners to implement marketing strategies and optimize the in-store experience.
Qualifications:
Previous experience in marketing, sales, or customer service (preferably in the travel retail, food & beverage, or luxury goods sectors).
Strong passion for wine and in-depth knowledge of wine varieties, regions, and trends.
Excellent communication and interpersonal skills.
Ability to work independently and as part of a team.
High attention to detail and a creative mindset.
English is essential.
Availability to work flexible hours, including evenings, weekends, and holidays.
Experience in airport environments is a plus.
Benefits:
Competitive salary.
Opportunities for growth and development within the company.
Employee discounts on wine products.
Travel perks -volvo bus pass