**Candidates having passports and ready to work in night shifts can apply**

 1) Hiring Brand Ambassador Wine (Run,Whisky)

Department: Sales & Marketing / Retail

Reports To: Store Manager / Brand Manager

Age 18-30 yrs

Location-BIAL

Job Summary:

We are seeking an enthusiastic and confident Brand Ambassador to represent airport premium WINE brand at BIAL stores. The ideal candidate will be passionate about Wines Sales, possess excellent communication skills, and thrive in a dynamic, high-traffic retail environment. You will be the face of the brand, engaging travellers and delivering an exceptional customer experience.

Key Responsibilities: Customer Engagement: Greet and interact with international travellers in a friendly and professional manner. Provide in-depth product knowledge, including skincare, makeup, and fragrance lines.

Conduct product demonstrations and mini makeovers to promote new launches and core products.

Sales & Promotion: Achi eve monthly sales targets and KPIs.

Upsell and cross-sell products effectively.

Support promotional campaigns and in-store events to drive traffic and brand visibility.

Merchandising & Store Maintenance: Ensure products are well-stocked, organized, and visually appealing. Maintain cleanliness and hygiene standards at the counter.

Monitor inventory levels and assist with stock replenishment.

Reporting & Feedback:

Share customer feedback and insights with the brand team.

Submit daily/weekly sales reports and updates.

Requirements:

Previous experience in Wine facing roles.

Fluent in English ,Excellent communication and interpersonal skills. Night Shifts Mandatory

Well-groomed and professional appearance, consistent with luxury brand standards.

Must be eligible to work at the airport Growth opportunities in luxury retail

Roster Pattern - 1 Day, 1 Night, 2 Offs  ,Graduate  Graduate/Diploma in Retail /mercahndising  or fashion designing , Familiarity with electronic equipment, like cash register and POS   
• Good math skills  ,Strong communication and time management skills  Customer satisfaction oriented  Medical Fitness.